



Bringing the housed and homeless
together in community

Bridges' 2019 Corporate Sponsorship Opportunities

Bridges Outreach provides food and essentials to homeless men and women in Newark, Irvington, New York and Summit each week. Since our inception in 1988, we've met thousands of people experiencing homelessness and delivered over 10,000 meals and literally, tons of clothing. In 2014, Bridges opened Project Connect in Newark, where we help individuals and families experiencing homelessness gain access to official documentation, shelter, housing, employment, primary medical care, as well as legal and other valuable services. In four years, we have helped find permanent housing for more than 100 people who were previously homeless.

Bridges Brown Bag Bash - March 30, 2019, Maritime Parc, Jersey City, NJ

Held every other year, Bridges Brown Bag Bash attracts 300 high-net worth guests, primarily residents of NYC and NJ suburbs, who have a sustained interest in community development and support of local businesses.

Bridges 2nd Annual 5K Run/Walk – Summit, NJ Fall 2019 (date tbd)

Bridges 2nd Annual 5K Run/Walk takes place throughout picturesque Summit, NJ during the height of autumn, beginning and ending at the town center, and is heavily advertised throughout the area.

Yellow Truck Presenting Sponsor \$50,000

Brown Bag Bash Benefits:

- Recognition as Yellow Truck Presenting Sponsor of 2019 Brown Bag Bash and Bridges 2nd Annual 5K
- Company logo featured in Brown Bag Bash marketing collateral (invitations, flyers, signage)
- Speaking opportunity during Brown Bag Bash remarks
- Full page color ad in Brown Bag Bash event journal
- Logo on Bridges iconic yellow truck from March through October 2019
- Company logo (hyperlinked) on website for one year and listing in Bridges Annual Report
- Promotion in Brown Bag Bash and Bridges 5K social media marketing, press-release and e-newsletter
- Two tables of 10 reserved at Brown Bag Bash
- Opportunity to include corporate keepsake in Brown Bag Bash goody bags

Bridges 2nd Annual 5K Benefits:

- Company logo prominently placed on official Bridges 5K t-shirt
- 30 runner/walker registrations
- Company logo prominently placed on banner for Bridges 2nd Annual 5K

- Opportunity to include promotional item for 5K participants

Employee Benefits:

- Opportunity for employee participation in two Street Outreach “Runs” in NYC, Newark or Irvington

Bridges Gold Sponsor \$25,000

Brown Bag Bash Benefits:

- Recognition as Gold Sponsor of 2019 Brown Bag Bash and Bridges 2nd Annual 5K
- Company logo featured in Brown Bag Bash marketing collateral (invitations, flyers, signage)
- Half-page color ad in Brown Bag Bash event journal
- Company logo (hyperlinked) on website for one year and listing in Annual Report
- Promotion in Brown Bag Bash and Bridges 5K social media marketing, press-release and e-newsletter
- One table of 10 reserved at Brown Bag Bash
- Opportunity to include corporate keepsake in Brown Bag Bash goody bags

Bridges 2nd Annual 5K Benefits:

- Company logo prominently placed on official Bridges 5K t-shirt
- 20 runner/walker registrations
- Company logo prominently placed on banner for Bridges 2nd Annual 5K
- Opportunity to include promotional item for 5K participants

Employee Benefits:

- Opportunity for employee participation in one Street Outreach “Run” in NYC, Newark or Irvington

Bridges Silver Sponsor \$15,000

- Recognition as Silver Sponsor of 2019 Brown Bag Bash
- Company logo featured in Brown Bag Bash marketing collateral (invitations, flyers, signage)
- Quarter-page color ad in Brown Bag Bash event journal
- Company logo (hyperlinked) on website for one year and listing in Annual Report
- Promotion in Brown Bag Bash social media marketing, press-release and e-newsletter
- 6 reserved seats at Brown Bag Bash

Employee Benefits:

- Opportunity for employee participation in one Street Outreach “Run” in NYC, Newark or Irvington

Bridges Bronze Sponsor \$5,000

- Recognition as Bronze Sponsor of 2019 Brown Bag Bash
- Company logo featured in Brown Bag Bash marketing collateral (invitations, flyers, signage)
- Quarter- page color ad in Brown Bag Bash event journal
- Company logo (hyperlinked) on website for one year and listing in Annual Report
- Promotion in Brown Bag Bash social media marketing, press-release and e-newsletter
- 2 reserved seats at Bridges Brown Bag Bash

Bridges Friend \$1,000

- Company name listed in Brown Bag Bash event journal
- Company logo (hyperlinked) on website for one year and listing in Annual Report
- Promotion in Brown Bag Bash social media marketing, press-release and e-newsletter

Please note: If your business prefers to create a customized sponsorship, Bridges will be pleased to work together on designing a sponsorship package that suits your organizational goals.